

J A S A N I

Since 1966

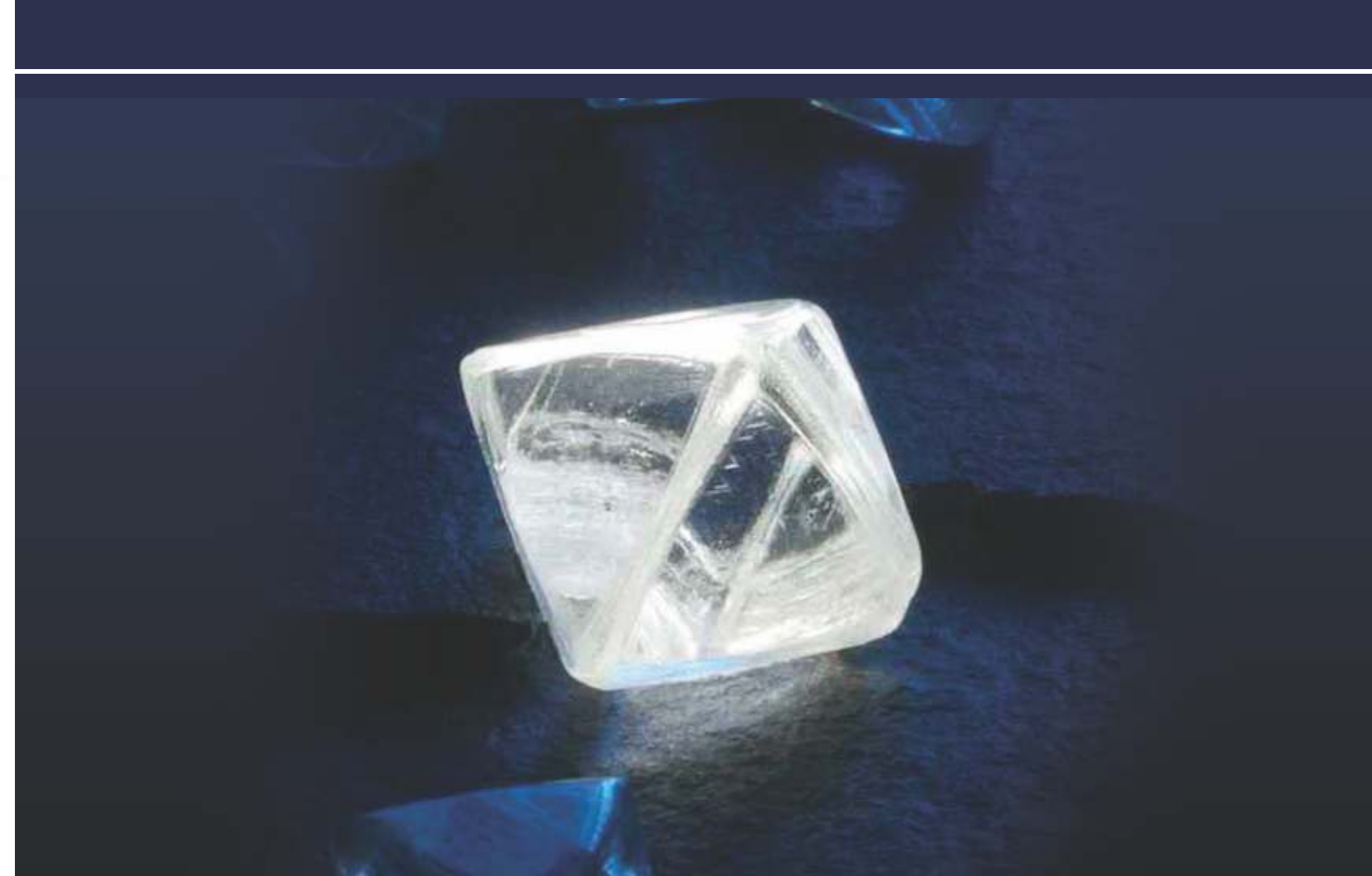
Our Company

The Jasani Group is a vertically integrated company with expertise in all facets of the diamond industry, from rough diamond trading to state-of-the-art diamond manufacturing, global distribution, jewellery manufacturing and marketing of branded jewellery.

The Group was founded in 1966 and has been a De Beers Sightholder since 1973. It has the distinction of being one of the first three diamond companies from India to be awarded a rough diamond contract from Alrosa, the Russian state-owned mining company and it is one of the leading diamond and jewelry exporters in India, operating globally for over fifty years.

We have a very efficient distribution system for both diamonds and diamond jewellery that focuses on value addition at every level.

We work closely with our customers as partners and together we add significant value at every stage in the distribution pipeline, from high quality loose diamonds to branded jewellery products supported by a complete marketing plan and promotional activities. Headquartered in Mumbai, our strong global distribution and marketing offices cover all key markets across the world - India, USA, Hong Kong, China and Europe.




SIGHTHOLDER
OF THE DE BEERS GROUP OF COMPANIES
(Diamond Trading Company – De Beers)
Since 1973


ALROSA
ALLIANCE
Alrosa
Since 2010

Diamonds

The Jasani Group has been manufacturing diamonds for over 35 years with state of the art operations in Mumbai and Hyderabad. The Group owns and operates world class production plants, employing the most highly skilled diamond workers in the industry. Both plants are equipped with the latest and most advanced technology to achieve maximum quality at the lowest cost, with the fastest possible cycle time.

The Group has complete control throughout the production pipeline from the sourcing of the rough diamonds to the sale to the final customer. Quality control is carried out at every stage of the process flow. We are pioneers in the manufacturing of princess cuts with a strong reputation in processing high quality sawable and makeable rough diamonds.

Product Range

Our strength lies in round and princess cut diamonds from 0.005-2.00 in qualities from IF to I3 in all commercial colors. We also specialize in "Triple Excellent" and "Hearts & Arrows" GIA certified diamonds as well as unique proprietary cuts.



Diamond Services

- ◆ Standardised Grading System
- ◆ Extensive Product Range
- ◆ Superior Sourcing Ability
- ◆ Microscope Sorting & Grading
- ◆ Calibrated Sizing
- ◆ Proprietary Cuts

Diamond Manufacturing

Rough Diamond Sourcing

Our rough diamonds are sourced directly from De Beers and Alrosa, polished in our own factories using the latest technology including laser mapping, automatic bruting and automatic polishing to achieve a perfect make and produce maximum brilliance. We use the finest quality of rough diamonds in order to produce consistently high quality polished diamonds.

Process Flow

- Rough Diamond Sorting
- Computer Assisted Rough Diamond Planning
- Computer Assisted Laser Marking
- Laser Bruting
- Laser Sawing
- Automatic Polishing
- Final Faceting
- Polished Diamond Assortments



- ◆ State of the art production plants
- ◆ Highly skilled diamond workers
- ◆ Latest machinery & technology

In-House Lab

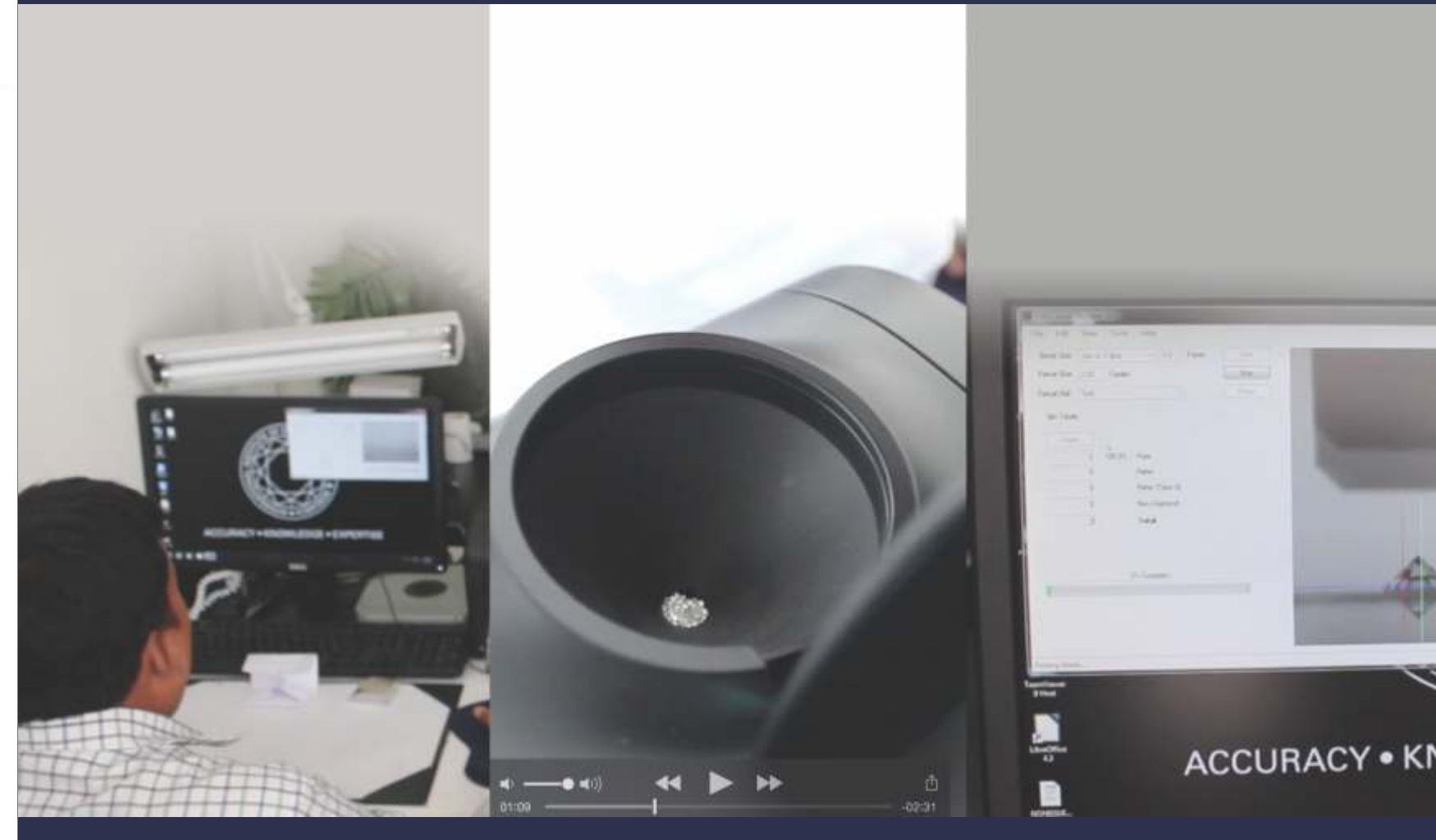
In-house Lab for Testing & Detecting Synthetic & CVD Diamonds

In-house Lab to check that all stones are natural through the use of latest technology and machines

- 4 Automatic Melee Screening Machines from De Beers
- 10 D-Screen Machines from HRD
- Raman Spectroscope Machine with expert physicist on staff to interpret results
- Dedicated & Highly Trained Staff involved full time to conduct CVD-FREE Quality Control

The Jasani Group is committed to

- Sourcing directly from the world's leading rough diamond mining companies
- A complete audit of our diamond pipeline with systems in place to ensure that our inventory consists of only the finest natural diamonds



Synthetic Diamond Testing

- ◆ Dedicated team for checking and detecting CVD
- ◆ AMS machine testing for diamonds from 0.01pts to 0.15pts
- ◆ AMS machines scanning in progress

Jewellery

We have 20 years of jewellery manufacturing experience with large-scale manufacturing operations catering to any demand in the domestic and international markets, with a constant focus on product development, customer needs and value added services like customised marketing concepts, merchandising and branded product lines.

Product Range

Our strength lies in diamond jewellery from classic to fashion styles, micro-pave to solitaires, with the highest quality standards and world class finish.

Pioneers in jewellery manufacturing

We are pioneers in jewelry manufacturing from the specialized SEEPZ zone in Mumbai and known for bridal wear jewelry. We manufacture more than 600,000 pieces of jewelry with over 7000 new designs annually using state of the art machinery, including Cad-Cam technology and model making. Our dedicated team of designers have won several awards including the De Beers award for jewelry design.



Jewellery Export

- Two decades of experience in jewellery manufacturing, the first De Beers sight holder company with a SEEPZ recommendation.

Jewellery India

- We specialize in light-weight certified jewellery and we also offer a range of world-class exclusive designs from small machine-made products to large handcrafted bridal jewellery and innovative product lines. Our strengths lie in large-scale production, exceptional finish and fast turnaround times.

Jasani Lounge

Enter a world of alluring and finely crafted jewels comprising of the best in Solitaires, Diamonds, Emeralds, Rubies, Pearls & exotic gemstones.

The JASANI GROUP has expertise in all facets of the diamond industry, from rough diamond sourcing to state-of-the-art diamond manufacturing, global distribution to manufacturing and marketing of designer jewels.

Jasani - The Jewellery Lounge

JASANI - The Jewellery Lounge has an offering of three thriving collections of exquisite diamond jewellery: Classic, Bridal and Urban-Chic.

Our pioneering spirit reflects in our association with established global designers. With a personalised customer service philosophy, we ensure that our clientele is served with the utmost care & concern which builds the foundation for a long lasting relationship for generations to come.



Classic Collection

Bridal: Bespoke jewels with a touch of India & hint of festivities

Urban: A stylish, party collection of jewels for the woman who has it all!

Classic: Collection of diamond solitaires, fancy shaped & naturally coloured diamonds styled in the vein of old world royalty and glamour.

Contact Us

The JASANI GROUP is one of the leading names in the global diamond industry. The group has a reputed integrity of delivering the world's most carefully chosen diamonds responsibly.

The journey of JASANI GROUP has been one of excellence and innovation in delivering diamonds from the mines to the market place.

JASANI GROUP

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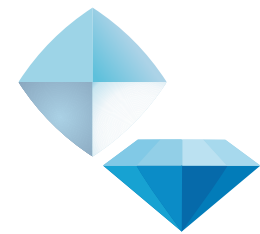
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